

August 2021 Vol. 99 No. 8

Sharpe Insight...

The Most Common Core Issues Churches Are Now Facing

- 1) **Digital Ministry Strategy-** Since Covid, Churches are now realizing the need for a new ministry team with abilities to lead and create digital experiences targeting an online audience. This Reality of Need requires a change in ministry leading churches to consider a change in structure.
- **2) Family Ministry-** Growing Churches are recognizing that reaching young adults is critical to the future for any ministry. Vibrant churches are beginning to prioritize ministry to young families. They recognize that environments and experiences for kids (newborn through elementary school) have to be phenomenal. More importantly, churches are trying to equip and partner with parents—parents who are single and those who are married.

We have to realize kids don't drive themselves to church. So churches desiring to reach kids for Jesus are prioritizing and creating in-person and online experiences that parents want to engage, as well. This is probably the number one priority of an effective ministry to kids.

3) Discipleship Pathway- Churches are having difficulty creating a solid and simple discipleship path to help regular attendees, as well as newcomers, take the next steps in their faith walk with Christ.

Many of our sister churches have an overwhelming **number of programs available**, **but no cohesive path** that helps people learn which steps to take and when. Those churches that do have a clear track for spiritual formation, often don't include a specific step to encourage relational evangelism. This "core issue" is presently pending and trending.

4) Outreach Strategy- The outreach strategy for most traditional churches is involved by serving in the community with the hope people who are being served would take a next step toward Jesus. Or, they are in hopes people would invite their friends to attend a worship service. We should serve people and we should continue to invite people to church, but now, churches are aware Outreach needs to look much different going forward.

First, Relational Evangelism Strategy encourages those in the church to reach people in their daily lives. Secondly, Online Engagement Ministries allow connections with people who are outside the church and outside the faith.

5) Communications- Church Communication has two challenges: First, churches do not have an intentional communications strategy to connect with the person they are trying to reach. Secondly, most churches indicate there's a communication gap internally with the people who are already a part of the church.

Terry M. Shape

As we consider our needs at Hatcher, perhaps we need to examine some of these...

Looking ahead at Hatcher Church...

9:45 am - 10:50 am	•	9:45am Bible Study
11:00 am - 12:00 pm	•	11am Communion
11:00 am - 12:00 pm	•	11am Worship Service
August 2, 2021		
7:00 am - 7:05 am	•	7am Daily Devotional
10:30 am – 11:30 am	•	10:30am Zoom Staff Meeting
August 3, 2021		
7:00 am - 7:05 am	•	7am Daily Devotional
10:00 am - 10:30 am	•	10am CDC Chapel Time
10:30 am - 11:30 am	•	10:30am Senior Bible Study

August 4, 2021					
7:00 am - 7:05 am	•	7am Daily Devotional			
6:00 pm - 7:00 pm	•	6pm Zoom Prayer & Bible Study Mtg			
7:00 pm – 8:00 pm	•	7pm Choir Practice / Sanctuary			
August 5, 2021					
7:00 am – 7:05 am 🔵 7am Daily Devotional					
August 6, 2021					
7:00 am - 7:05 am	•	7am Daily Devotional			
Building		✓ Mcshin	O Holidays		
♥ CDC		Ministry	Main		
✓ Committees		Office	Staff & Service		
Committees		Office	Weddings		

Coming August Events

August 10 7 p.m. CDC Committee Meeting (Zoom)

August 19 10 a.m. Love & Fellowship Senior Group (in-person)

August 22 12 p.m. Deacons Meeting (in-person)

August 23 7 p.m. Church Council Meeting (Zoom)

Community Yard Sale



McShin will be holding a Community Yard Sale on August 28, 2021 at 6:00 a.m. - 12:00 p.m. in the parking lot of Hatcher Church. You can rent a 6X6 foot space for \$10 if you have some items you might want to sell. You can also donate items to McShin and they can sell them! Contact Matt at mattc@mcshin.org or call him at 804-249-1845 to reserve your spot or if you have any questions.

Click here to view the flyer

August 2021 WORSHIP THEME Chapters in The Life Of Christian Atheist

Chapter 1

August 1

"Believing In God, But Not Knowing Him"

Communion Service

This service will address "Belief is not enough to be called and identified as a Christian"... it takes knowledge and relationship daily with Jesus. This service will define who and what are Christian Atheists.

Scripture: Titus 1:10-16

Chapter 2

August 8

"Believing in God, But Not In His Church"

This service will explain who God's people truly are, how to identify an authentic gathering, and what they do together. What attracts believers to the church? A church is not the property, building, or its holdings.

II Timothy 4:1-5

August 15

Dr. Carol McCann is the guest minister for this service

August 22

Dr. Carol McCann is the Guest Minister for this service

August 29

Reverend Daniel Ripley is the Guest Minister for this service

In Person and Zoom Bible Study



In-person and Zoom bible study has been approved by our Deacons as well as Church Council. We invite you to attend in person for bible study in the parlor on July 7th and July 14th. Meeting in-person for bible study will be on the agenda of our next Quarterly Business Meeting on July 21st. We invite you to attend and let us know how you feel about meeting in-person.

August 2021 Wednesday Evening Bible Study "LIVING THROUGH COVID, WHAT ARE WE LEARNING?"

August 4

"Are We a Stronger Church Today?"

The Apostle Paul's Insight: II CORINTHIANS 2:12-3:18

What Have We Learned About Ourselves this Year? How Are We Planning for the Coming Year, 2022? Are We a Growing Church?

August 11

"A Church With Expectation And Patience"

John 12:37-50, ISAIAH 6:8-10

A church balancing vision, patience and joy (today, most churches cannot do this!)
A Caring Church Develops Community (How Are We Growing Community?)
(Are We a Growing Church?)

August 18

Daniel Ripley will be leading the Bible Study For this Wednesday Evening Service.

August 25

Daniel Ripley will be leading the Bible Study For this Wednesday Evening Service.

Seniors Bible Study Group

Please join us at the new Seniors Bible Study on Tuesdays at 10:30 a.m. It will be held in the large SS room on the second floor (down the hall from the Church Office). This group will be small and will be following COVID guidelines.

Call Phyllis Johnson or Janice Lynn if you have questions.







With Sympathy

The family of **Evelyn Konwerski** who passed away on 7/26/21. The family of Michelle Martin who passed away 7/27/21.

The family of **Carolyn Charnock** (Vivian Park's Sister) who passed away on 7/29/21.

The family of **Bryant Roland** (son of Don & Cheryl Roland) who passed away on 7/29/21.

Love & Fellowship Senior Group Meeting

The Love & Fellowship Group meets every third Thursday of the month. Next meeting will be on **August 19, 2021**. The group will meet in the church parking lot at 10:30 a.m. and then go to eat at Pickle Barrel Restaurant. If you have any questions, please contact Kay Craig 804-221-3910.



Committees "At a Glance" - McShin Partnership Committee

This committee, for many years, has not been truly active due to lack of the required members and knowledge of its responsibilities. The Nominating Committee is again making a special effort to revitalize this committee. Currently we need three or four more members. Please take the time to read its brief description and consider serving here. As you will notice, only a quarterly meeting is usually required.

McShin Partnership Committee

The McShin Partnership Committee shall consist of 8 (eight) members to include representation from the CDC Committee, a Hatcher Trustee, and a McShin representative. The committee will be charged with general partnership relations and development to include:

- 1) Review and recommend updates of the memorandum of Understand (MOU), between Hatcher Memorial Baptist Church and the McShin Foundation, for church approval.
- 2) Evaluate and make recommendations to Church Council related to programs and ministries that foster better relationships, Christian faith among the recovery community and an understanding or recovery among the Hatcher membership.
- 3) Appoint one member to serve a one year term as the Hatcher church representative to the McShin Foundation Board. The person will meet with the McShin board monthly and report back to the committee.
- 4) The committee will meet at least once per quarter and more often if necessary or desired. Minutes will be taken and a copy sent to the Pastor and Church Office to keep on file.



August 1 James Seither Kelsie Singleton	August 12	Cecilia Satterwhite	August 25	Elliott Manley	
	August 13	Brandon Davis	August 26	Karen Chenault	
August 2	Phillip Taylor	August 14	Walker Steffy		Kelly Harding Dennis Mattox Warren Mitchell
August 4	Karen Stamey	August 16	Scott Weis		
August 5 Valerie Calogerakis Shirley Gentry Maxwell Moore Elizabeth Philippi	August 17	Mark Bowles	August 27	Betty Hoover Stanley Luck	
	August 18	Nancy Lewis			
	August 19	Peggy Gary	August 28	Betty Robinson	
August 6	Mark Payne	August 20	Tricia Allen		Mark Wilson
August 7	Merrianne Payne		Dot Dunston Tim Singleton Katie Kelly William Moseley Jr.	August 29	David Yushchak
August 8	Wayne Duke			August 31	Beverly Cardwell
August 9	Christopher Bazemore	August 21			
August 10 Linda Cleveland	Linda Cleveland	August 22	Grace Seither		
August 11	Victor Ripley Jr.	August 23	Tony Witt		

Happy Anniversary!

August 18 Sharon & Paul Vecchione

Betty & Gerry Robinson

August 19 LaVerne & Al Taylor

August 28 Linda & Bernie Pomfrey



The Hatcher Herald Needs YOU!

The Hatcher Herald and the Hatcher Herald Flash are published for you and with you in mind. We try to include everything that is happening in and around our church, but we may miss something that is important to you. If you would like to contribute to our newsletter, we would love to hear from you. If you are aware of any events or activities going on in church or in our community, that may be a good fit for our newsletter, please call Karen Cook at **266-9696** or email: office@hatcherchurch.org. Deadline for submission is Tuesday afternoon each week.

Operation Christmas Child



We have been asked by one of our members to help with providing 30 shoeboxes for the 2 older groups of children for Operation Christmas Child Shoeboxes. The deadline for turning in items is Sunday, August 29th. There will be a collection box in our foyer outside the sanctuary for items collected. Here is the list of what is needed:

30 - pencil pouches

300 - #2 pencils (10 for each box)

30 - pencil sharpeners

30 - calculators

90 - glue sticks (3 for each box)

60 - highlighters (2 for each box)

30 - scissors - for older children

30 - packs of crayons

30 - packs of color pencils

30 - bars of full size soap

30 - washcloths

30 - full size toothbrushes

If you have any questions, please contact Sue Mitchell 804-513-4086.

Available Seminars in Henrico County

County of Henrico, Division of Fire will be hosting several seminars in the month of August. These events will be an educational session entitled "Navigating Senior Services in Henrico County". They will occur each Tuesday in August across the county. These seminars give older adults a chance to get to know the new Advocate for the Aging for Henrico County, Emily Atkison as well as learn more about upcoming Advocate for the Aging events and learn more about senior resources in the community.

The session locations, dates and times are as follows:

Fairfield Library: August 3, 2021 from 10:00 a.m. to 11:00 a.m. Tuckahoe Library: August 10, 2021 from 10:00 a.m. to 11:00 a.m. Varina Library: August 17, 2021 from 10:00 a.m. to 11:00 a.m. Glen Allen Library: August 24, 2021 from 11:00 a.m. to 12:00 p.m. Libbie Mill Library: August 31, 2021 from 10:00 a.m. to 11:00 a.m.

If you are interested in attending any of these events, you can register by calling or by emailing Emily Atkinson at (804) 501-5065 or hoy03@henrico.us



Hymn Sing at Hillcrest Baptist Church

After months of waiting, the Hymn Sing is returning on Thursday, September 2, 2021. They Hymn Sing is held on the first Thursday of every month at 10:00 a.m. This event is a time for praise and fellowship for all that attend. Lunch will be served and donations are appreciated. If you have any questions please call Jean Sharp at 402-3842 or Martha Adams at 336-3708.

HATCHER CHURCH LEADERSHIP FOR 2020-2021

* indicates serving one additional year & rotates off in 2021

Deacons

Chair — Karen Stamey Secretary: Alice Phillips

Mary Dunston*Janice ConroySusan HaynesVirginia GarrettJackie MatthewsTerry HooverBill MoselyStuart MatthewsAlice PhillipsKaren StameyDonna MyersLena Taylor

Jerry Myers

Church Officers Program Leaders

Moderator: Rick Bancroft Outreach/ Mission Director: Sue Mitchell and

Treasurer: Jackie Matthews Kathy Ridenour

Clerk: Sharon Vecchione (interim) Sunday School Director: Alice Phillips

Love & Fellowship Coord.: Kay Craig

Committee Chairpersons Team Leaders

Sharon Vecchione* Audio/Visual: CDC: Ray Clary Jimmy Blanchard Mary Atwell **Building & Grounds:** Counting: **Endowment:** Bob Llewellyn Flower & Decorating: **Betty Bancroft** Finance: Belinda Blanchard **Hostess: Kay Craig** McShin: Phyllis Johnson Kitchen: **Iune Banes** Alice Phillips Nominating: Transportation: Ray Clary Personnel: Wayne Duke Ushers: **Eddie Harris**

Building Use Coordinator: William Moseley

Hatcher Memorial Baptist Church

Rev. Terry M. Sharpe, Pastor

Daniel Ripley, Associate Minister for Communication and Outreach

J. Warren Mitchell, Jr., Minister of Music

Amanda Owen, Director, Child Development Center

Stuart Joerg, Organist

Joyce Salmon, Interim Financial Secretary

Joyce Salmon, Interim Financial Secretary
Karen Cook, Office Administrator/Communications Coordinator
Kay Craig, Love & Fellowship Coordinator
Jerry Myers, Webmaster

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